

SPONSORSHIP PACKAGE

1

The Organizing Committee for ICTON 2016 would like to invite you to participate as an exhibitor and/or supporter at the upcoming Conference to be held in **Trento (Italy)**, in the period **July 10 - 14, 2016**.

ICTON is one of the biggest meetings of the optical communication community. The scope of the conference is concentrated on the applications of transparent and all-optical technologies in telecommunications, computing and novel applications. It covers topics from the physical layer to the network topologies and algorithms. The participants are active in next generation networking and services; broadband core and access networks; wireless and optical networking; radio over fibre technology; all-optical devices and systems; optical multiplexing, switching, routing, memories; novel photonic devices and market in telecommunications. You can find more information about ICTON 2016 conferences at the link <https://icton2016.fbk.eu/>.

A Company Exhibition will be organized during the main conference. This exhibition has the aim of informing the conference attendants about new commercial opportunities.

The exhibition will be permanently open during the conference and will be situated in proximity of the coffee break areas and of the two planned poster sessions.

We expect to obtain a good attendance at the conference, where usually the number of participant is in continuous increase and for this event we expect 500 researchers. ICTON 2016 will take place at the Faculty of Letters and Philosophy of University of Trento, Trento, Italy.

Trento is an enchanting city so we expect the conference to be very attractive to participants, offering the opportunity to discover the architectural beauties of the town centre and the historical and landscape attractions of the surroundings.

The ICTON 2016 Conference venue is also conveniently located to reach the main tourist destinations of North Italy (Verona, Venice, Milan, Mantua).

There are several opportunities for your company to be involved in ICTON 2016.

By participating at this international event you will be able to exhibit your organization's technical expertise and, at the same time, to have a look at the latest research results achieved by worldwide institutions in the conference topics.

If your organization is interested in participating but you don't find the opportunities that best fit it, please directly contact our team at eventi@fbk.eu and we will do our best to arrange alternative solutions.

We hope that you will consider participating in ICTON 2016 and we are looking forward to seeing you in Trento.

The Organizing Committee

Maurizio Ferrari



TENTATIVE PROGRAM AT A GLANCE

2

Sunday July 10, 2016	Registration <i>Welcome reception</i>
Monday July 11, 2016	Plenary session in the morning Main conference Sponsors exhibition <i>Social event</i>
Tuesday July 12, 2016	Main conference and poster session Sponsors exhibition <i>Gala dinner</i>
Wednesday July 13, 2016	Main conference and poster session Sponsors exhibition <i>Social Dinner</i>
Thursday July 14, 2016	Main conference and awards ceremony Sponsors exhibition Wrap-up

OPPORTUNITY FOR YOUR ORGANIZATION

3

Participation | Register as conference participant in order to interact with peers from around the world and have a look at the latest research results.

Exhibitor sponsorship | Participate through an exhibit of your products/services to establish new contacts with participants, institutions and other companies exploring research results, thereby increasing your corporate profile, as well as your opportunities to create future joint activities. Different sponsorship options (Platinum – Gold – Silver) are available. For more details, please contact eventi@fbk.eu

"À la carte" opportunities | As an alternative to this sponsorship program, other stand-alone sponsorship opportunities for a company or organization to demonstrate support to ICTON 2016 are available. For more information please contact eventi@fbk.eu

SPONSORSHIP PROSPECTUS

Please note that prices of services listed are before VAT (22%) when requested.

BECOME A SPONSOR	
OPTION	BENEFIT
Platinum € 6.000,00	<ul style="list-style-type: none"> Your hyperlinked logo on the conference Web site in a prominent position Acknowledgement of your support in the conference proceedings Logo on the bags Advertisement material in participant bags (provided in advance by the sponsor) One full page advertisement in the abstract book (electronic) and in the program book (printed) Two complimentary conference registrations 1 booth at the conference venue (1 table, 2 chairs, electricity, 1 board)
Gold € 3.000,00	<ul style="list-style-type: none"> Your hyperlinked logo on the conference Web site in an intermediate position Acknowledgement of your support in the conference proceedings (electronic) Advertisement material in participant bags (provided in advance by the sponsor) One full page advertisement in the conference proceedings (electronic) and in the program book (printed) One conference registration
Silver € 1.500,00	<ul style="list-style-type: none"> Your hyperlinked logo on the conference Web site Acknowledgement of your support in the conference proceedings (electronic) Advertisement material in participant bags (provided in advance by the sponsor)

À la carte	Conference booth <ul style="list-style-type: none"> Booth (1 table, 2 chairs, electricity, 1 board) One complimentary conference registration (social events included) Your hyperlinked logo on the conference Web site 	€ 2.500,00
	Conference banquet (gala dinner) <ul style="list-style-type: none"> Place for banner during the banquet Opportunity for a short speech Your hyperlinked logo on the conference Web site 	€ 3.000,00 (each, maximum 3 companies) € 6.000,00 (one company -- exclusive)
	Advertisement in the proceedings & program book <ul style="list-style-type: none"> One full page advertisement in the conference proceedings (electronic) and in the program book (printed) Your hyperlinked logo on the conference Web site 	€ 500,00 (Inner full page, full color)
	Logo on bags	€ 2.000,00

EXHIBITION PROSPECTUS

Monday July 11, 2016	Set up Opening	8.00 – 10.00 10.00 – 19.00
Tuesday July 12, 2016	Exhibit	9.00 – 19.00
Wednesday July 13, 2016	Exhibit	9.00 – 19.00
Thursday July 14, 2016	Exhibit Dismantling	9.00 – 13.00 13.00 – 14.30

The Organizing Conference Committee reserves the right to change the schedule if necessary.

Exhibition scheduling could be improved to better fit the final Conference Programme, once available.

Conference attendees will be free to visit the exhibit area before and after sessions and during coffee breaks.

Booths are assigned on a first-come-first-served basis upon the receipt of the completed exhibit form with full payment.

Important deadlines:

1. **April 30, 2015.** Advanced payment of sponsorship fees.
2. The name/logo of a sponsor will be uploaded on the conference web site as soon as the sponsor confirms the intention to support the event and provide us with the logo (high resolution);
3. **June 5, 2016.** Your logo must be sent by this date to be included in the Conference publicity material.
4. **June 15, 2016.** All sponsor material to be included in the registration package or to be distributed at the conference must be shipped to Fondazione Bruno Kessler, Via Sommarive 18, 38123 Povo (TN) - Italy.

Cancellation Policy

Cancellation and changes to your orders must be made in writing to the Conference Secretariat. Refundable amounts and penalties depend on the date of cancellation as follows:

Before 30 April 2016:	80% refunded, 20% retained
Before 5 June 2016:	50% refunded, 50% retained
After 5 June 2016:	no refund